

AUGUST MEDIA

Services & Packages

Price List

Photography

If you're looking to refresh your branding, take new team headshots or create evergreen content to be used across web, social, in ads and beyond, a branding shoot is for you. Our branding shoots include 1 studio light, 1 background (if necessary), and your final colour-corrected images delivered in high resolution with full image rights.

2 hour Branding Shoot \$1,000

50 IMAGES

4 hour Branding Shoot \$1,750

100 IMAGES

8 hour Branding Shoot \$2,500

200 IMAGES

Campaign & Beauty Photography Custom

Are you a person or brand looking for continuous, regular content to keep your social media feed and Stories looking fresh? Our social media content packages are perfect for you. Priced at a preferred subscription rate, you'll work with our team once a month and receive the colour-corrected photos of your choice. This rate includes natural light only, with your final colour-correct images delivered in web resolution with rights extending to social media use.

Social Media Content Subscription Rate

6 MONTH COMMITMENT REQUIRED

\$250/hour

MINIMUM BOOKING 3 HOURS





Social Media Management

Our most popular packages include social media management. Work with our team of in-house digital experts to manage your social media accounts, build brand affinity, and grow your brand presence Online.

Each package is custom designed based on your brand's exact needs. Including content strategy, daily community management, growth engagement to attract new followers, regular Stories, ad strategy and beyond. Our social media packages all include a monthly photoshoot, so that you always have fresh content to keep bringing back your customers and attract new audiences.

Starting at \$2,500/month
WITH A 6 MONTH COMMITMENT

Videography

Tier 1: Social Media

PRODUCTION: One videographer, one camera, one tripod, one gimbal, one lav mic. No additional lighting. Natural light only. HD footage 24 fps 1920 x 1280.

HOURLY RATE: \$200.00 - \$250.00

EDITING RATE: \$75.00 per hour

EXAMPLES: IGTV Stories, Reels, Social Media Stories, BTS, TikToks, etc.

Tier 2: Testimonials & Interviews

PRODUCTION: One videographer, two cameras, two key lights, one hair light, one fill light, two microphones, soft-boxes, one teleprompter stand, 4K footage, 24 fps.

HOURLY RATE: \$300.00 (Minimum 4 hour booking)

DAILY RATE: \$2,100.00

EDITING RATE: First 5 minutes: \$150.00 per minute

ADDITIONAL EDITED MINUTES: Billed at \$75.00 per minute

Two revisions are included.

EXAMPLES: Videos for paid ads, short promotional videos, YouTube videos, website introduction videos, service introduction videos, etc.

Tier 3: Branding

PRODUCTION: Two videographers, 60 fps b-rolls, interview setup, gimbals, three cameras, three key lights, one hair light, one fill light, two microphones, soft-boxes, teleprompter stands, 4k footage.

HOURLY RATE: \$450.00 (Minimum 4 hour booking)

DAILY RATE: \$2,950.00

EDITING RATE: First 5 minutes: \$350.00 per minute

ADDITIONAL EDITED MINUTES: Billed at \$150.00 per minute

EXAMPLES: Commercial videos for high value paid ads, submitted content, etc.





Content Creation Extras

Creative Direction \$950

Full creative planning for your shoot, including the creation of a moodboard, shot list, and day-of presence on set.

Demi-Retouching \$35/photo

Light skin correction, minor tweaks.

Full Retouching \$65/photo

Magazine-quality retouching.

Additional Colour-Corrected Images \$12 each

Location Scouting \$75/hour

Social Media Manager On Set \$75/hour

Styling Custom
(PROPS, CLOTHING, ETC.)

Creative Team Building Custom
(MODELS, HAIR & MAKEUP ARTIST, ETC.)

Graphic Design

Our design department is full service, offering everything from print to digital. Below you'll find our most popular packages but we are happy to create a completely custom package based on the specific needs of your brand, big or small.

Mini Brand Experience \$1,200

INCLUDES:

Custom Branding Questionnaire, Visual Strategy and Moodboard Presentation, 3 Concepts with 2 Rounds of Revisions, Brand Board, Main Logo and Secondary Mark and a Colour Palette and Typography System

Signature Brand Experience \$2,600

INCLUDES:

Brand Strategy Workbook and Questionnaire, Visual Strategy and Moodboard Presentation, 3 Concepts with 2 Rounds of Revisions, Brand Board and Brand Usage Guideline, Main Logo and Secondary Logo, 2-3 Brand Marks, Illustrations or Patterns, Colour Palette and Typography System, Collateral Design Credit (Up to \$200) and a Mini Social Media Account Refresh

Deluxe Brand Experience \$4,400

INCLUDES ALL SIGNATURE INCLUSIONS PLUS:

An extra round of Revisions, Full Brand Standards Guideline, 3-5 Brand Marks, Illustrations or Patterns, Collateral Design Credit (Up to \$400) and an Advanced Social Media Account Refresh

Collateral Design à la carte

Business Cards, Digital Templates, Illustrations, Packaging Design, Stickers, Menu Design, Cards and Inserts, Promotional Postcard/Rack Card, Brochure, Signage, Print Advertising, Magazines, E-Books, Lead Magnets, Landing Pages, Promotional Campaigns, Price List, Welcome Package, Design Proposal, Business Stationery (i.e. Letterhead/Envelopes)





Web Design

Our team can help you get your business Online. From classic websites to complex E-Commerce projects, our in-house team can bring your vision to life.

Signature Web Experience \$7,500

INCLUDES:

Brand Strategy Workbook and Questionnaire, Website Wireframe Presentation with 2 Rounds of Revisions, Custom Web Design with up to 5 Website Pages, Image Uploading and Stock Image Sourcing as needed, Copy Implementation and Editing (client provided), Basic Search Engine Optimization, Basic Blog Set-up, Social Media Integration, 1 year free Web Hosting and a one hour 1:1 Basic Editing Tutorial.

E-Commerce Web Experience Custom

INCLUDES ALL SIGNATURE INCLUSIONS PLUS:

Shopify, Woo Commerce or Squarespace E-Commerce Integration, SKU Creation and Upload and Customized one and a half hour 1:1 Shop Tutorial.

Pricing based on total number of products and variants and chosen platform.

Design Extras

- NEWSLETTER DESIGN, TEMPLATE AND MAIL OUT
- GOOGLE AD MANAGEMENT
- ADVANCED SEARCH ENGINE OPTIMIZATION
- DESIGN CONVERSION TO CANVA
- PRINTING